



FEATURES

18 It's okay to be the boss—Be a great one! *Even in many flagship healthcare institutions, there's a profound lack of daily guidance, direction, feedback, and support for nurses from their immediate supervisors. Embrace leadership by saying no to "undermanagement."* **By Bruce Tulgan, Congress2007 Keynote presenter**

25 Policy spotlight: Healthcare reform *The biggest challenge in reforming healthcare is providing health insurance for everyone who needs it while combating rising costs. In response to this conundrum, what are individual states doing to resolve this?* **By Kathleen M. White, RN, CNAA, BC, PhD**

29 Best-practice protocols: Reducing harm from pressure ulcers *The Institute for Healthcare Improvement challenges clinicians and administrators to raise care quality through its 5 Million Lives Campaign, a sequel to the 100,000 Lives Campaign. Here, learn how one facility decreased hospital-acquired pressure ulcers.* **By Bevette Griffin, RN, CWON, Hoa Cooper, RN, BSN, MHA, Cassandra Horack, RN, BSN, Melissa Klyber, RN, CWOCN, BSN, and Deb Schimmelpfenning, RN, CWON, BSN**

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33 Slow the ticking clock of toxicity *Time is a crucial element in preventing the most severe consequences of overdose.* **By Sara L. Emory, RN, APRN, BC, MSN**

41 It starts at home: In-house consulting helps disseminate EBP *Using a business model, administrators at a Pennsylvania hospital established a consulting service to incorporate evidence-based practice into projects and policies.* **By Bruce Alan Boxer, RN, PhD, MBA, and Ellen M. Taylor, RN, C, CCE, IBCLC, CD, CIME**

46 The Magnetic pull *Woman's Hospital and Georgetown University Hospital share their Magnetic prowess with Nursing Management.* **By Dan Pastorius**

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